

# **2021 Summer ESG Newsletter**

Welcome to the summer edition of the GID ESG Newsletter. This edition highlights our recent Environmental, Social, and Governance achievements, as well as provides updates on our existing programs.

To learn more about our ESG program, please visit the <u>ESG page</u> of the GID website or contact the ESG team at esg@gid.com.

### Joelle Chang - ESG Award Winner



Joelle Chang our 2020 ESG Award Winner has demonstrated a positive, energetic, and thoughtful approach to our environmental, social, and governance program.

In the beginning of October 2020, GID's Diversity, Equity & Inclusion Committee was formed. Our award recipient has played an active role on this committee and contributed to the formation of the initiatives that were announced in our most recent ESG newsletter.

Last year, she spearheaded a Holiday fundraiser for The Thomas House Family Shelter whose mission is to provide a safe, supportive environment and the resources necessary for homeless and at-risk families while empowering them to become independent and self-sufficient.

Through her enthusiasm, passion and engagement, she was able to gain support of colleagues, team members, and residents to exceed the fundraising target and make a lasting impact in the lives of families in the community.

In addition, she has supported our teams and our properties through her can-do attitude through development and delivery of classes and rapid adjustment to rolling out training for and in a multitude of virtual settings.

Please join us in congratulating Joelle Chang on her achievements and well-deserved award.

### ESG SPOTLIGHT - Jana Nawrocki Chief Compliance Officer



1 - Jana Nawrocki on Governance and Compliance

# Jana, before we dive into Compliance and ESG, we want to get to know you better! Do you have a fun story to share with us?

You are going to make me lose any "three truths and a lie" contest! My father was a pilot for Delta, and among the many trips I remember from my youth is one where we flew to London, stayed long enough to climb the dome at St. Paul's Cathedral and ride a double decker bus (approx. 24 hours), then turned around and hopped a flight back across the pond with my dad piloting the plane. Those were the days!

#### Can you walk us through your career path and how you go to where you are today?

I majored in Risk Management and Insurance at the University of Georgia (yes, there is actually such a thing). I have been an insurance underwriter (think the person who prices how much you pay for auto or umbrella insurance, but I did this for Fortune 500 companies), a corporate risk manager, a real estate acquisitions analyst, director of corporate finance, and a Chief Compliance Officer.

#### What prompted your move to GID after being with Jamestown for over 10 years?

A challenge!

# What do you feel is the largest misconception regarding Compliance and what is your approach to overcome this?

People think that compliance is the group that says "no." Certainly, there are some activities that we need to re-direct, but I am in the business of figuring out a way to say "yes" rather than "no."

# The relationship between ESG and Compliance is becoming more and more interconnected. What compliance factors are most important when establishing an ESG Platform?

I am not sure if ESG is colliding with Compliance or the other way around, but the fact is that both areas will have an increased focus at GID in the future. With this increased focus, I think there are two mantras that we should adopt to help GID be successful: "Disclose, Disclose, Disclose!" and "Do what you say and say what you do"

# Op's Conference: Fill It Forward



2 - Windsor Ridge at Westborough



3 - Current Leader Board



4 - Impact So Far

In June 2021, GID and Windsor partnered with Fill It Forward to bring all employees a "smart" water bottle. These bottles allow everyone who has downloaded the Fill It Forward app to track their environmental footprint from reuse and also our collective impact. We would like to thank all those who have downloaded the app and been participating in the group. We challenge you, if you have not done so already, to download the Fill It Forward app, stay hydrated and support our ESG efforts.

Check out Fill It Forwards Website

If you not not received a water bottle, please reach out to ESG@gid.com.

### National Bike Month



During the month of May, GID and Windsor encouraged all residents and employees to get outside and be active for National Bike Month. National Bike Month was established in the 1950's to teach people about the pros of cycling and encourage people to give it a try.

To learn more about National Bike Month and the benefits of being active check out their website.

# National Trails Day

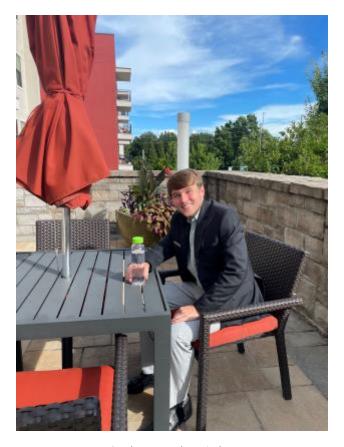


5 - Photo Submission: Jessica Webster White from Estates at Park Place

For the first time ever GID and Windsor Communities participated in National Trails Day. We encouraged all our residents and employees to get outside and find a trail near them. There are so many benefits of getting outside and being active. Even though National Trails Day has past, you can still get out and "take a hike".

To find a trail near you click here.

## Plastic Free July



6 - The Encore by Windsor

GID and Windsor are working to better the environment and for the month of July, we encouraged participation in Plastic Free July. This month long event aims to bring awareness to the significant amount of single use plastic that we use on a daily basis. We provided all our employees with a "smart" water bottle to show how much reusing can have a positive impact on the environment. There are many steps you can take to reduce the amount of single use plastic in your life. There are some resources below.

Next steps to lower your plastic waste.

Determine your ecological footprint here.

### Electric Vehicle Charging Stations at your Community?



If you have or anticipate a demand for EV charging stations please complete this form.

We will review your submission and assess the most effective deployment plan with our national partner, Chargepoint.

## Verdani Institute for the Built Enviroment (VIBE)



VIBE was created by our ESG partner, Verdani, to expand upon their research, education and collaborative engagement platforms to accelerate impacts for a global resilient and sustainable future.

VIBE's vision is for a carbon positive, healthier, and resilient built environment. Check out their blog.

Check out this great book written for children, Climate Action Heroes, written by Verdani founder Daniele Horton. Released on Earth Day 2021, with this book VIBE intends to build a global movement using **#EarthsClimateHeroes** where we will gather inspiring photos, stories, and videos on our interactive map. The book can be purchased on Amazon (<u>LINK</u>) in either paperback or E-book format, and please see our informational video (<u>LINK</u>) as well.

#### FSG In The News

https://www.esgtoday.com/us-utilities-partner-to-deploy-multi-state-ev-charging-network/

https://www.bbc.com/news/science-environment-58130705

https://www.forbes.com/sites/forbescommunicationscouncil/2021/07/06/fad-to-foundational-esg-must-be-at-the-core-of-a-modern-brand/?sh=6450fb7137dc

https://www.cbs8.com/article/news/local/meet-fred-robot-to-clear-the-sea/509-eb03787e-c3ce-44d1-92bf-5ff42e179c76